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| Report to: | EXECUTIVE CABINET |
| Date: | 2 November 2020 |
| Executive Member: | Councillor Oliver Ryan Executive Member for Finance and Growth |
| Reporting Officer: | Jayne Traverse, Director of Growth |
| Subject: | INCLUSIVE GROWTH STRATEGY 2021-26 |
| Report Summary: | This reports sets out the vision, aims and priorities of the emerging Tameside Inclusive Growth Strategy 2021-26 along with a timeline for consultation and adoption. |
| Recommendations: | <p>Executive Cabinet are recommended to:</p> <ol style="list-style-type: none"> 1. Review the draft Inclusive Growth Strategy for consultation 2. Approve the commencement of the consultation on the Draft Inclusive Growth Strategy with a minimum consultation period of 6 weeks. 3. Note the Economic Baseline Report and to make it available as part of the consultation with the public. |
| Corporate Plan: | This Strategy supports activity and outcomes across all priorities in the Corporate Plan. |
| Policy Implications: | Effective Inclusive Growth for Tameside's economy is cross cutting and supports delivery of the Corporate Plan. |
| Financial Implications: (Authorised by the statutory Section 151 Officer & Chief Finance Officer) | <p>Before any costs are expended in delivering this strategy they will need to be identified and agreed. This may be from within existing resources or as individual reports and their action plans are considered the funding/costs will be included as part of the report.</p> <p>In respect of the consultation, any costs that are incurred will be funded from within existing resources in the service.</p> |
| Legal Implications: (Authorised by the Borough Solicitor) | <p>As set out in the main body of this report a significant amount of work has already been undertaken, including engagement with other organisations to develop the draft to its current point. However it is still an evolving document and strategy as the next stage is consultation with the public.</p> <p>12 weeks is the recommended period for consultation as endorsed by both common law and statute but in all cases the period of consultation needs to be reasonable and proportionate for the consultation to be meaningful matter being consulted on and the circumstances of the consultation eg during a pandemic in order for it to be meaningful.</p> <p>It is understood that the project team are aware of the additional challenges that consulting at this current time poses and they are of the view that the proposed 6 weeks consultation period will be an adequate period for effective consultation although accepting that the consultation period will be extended if required.</p> <p>Members need to determine whether they are satisfied that the period is sufficient given the current circumstances and whether an equality impact assessment should be undertaken on the consultation to reduce the risk of challenge and to determine</p> |

whether further time required for consultation.

The outcome of the consultation will then be fed back to Members for their further consideration together with a further draft of the strategy

Risk Management:

The delivery of the Strategy will require the Council in particular to manage high level risks effectively in transforming our economy through an inclusive growth approach.

Access to Information:

David Berry Head of Economy, Employment and Skills

Background Information:

The background papers relating to this report can be inspected by contacting



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1. INTRODUCTION

- 1.1 The draft Inclusive Growth Strategy 2021-26 (attached **Appendix A**) sets the vision, aims, priorities and delivery plans to transform Tameside by harnessing the strengths and opportunities of people, land health and digital. Inclusive Growth for Tameside's economy will deliver economic growth for all by enabling all Tameside's residents to access opportunities. The emerging vision, aims and priorities were considered by Executive Board on the 4 March 2020. The Strategy will be dependent on a range of partners working across private, public and voluntary sectors to deliver out plans. In the development and production of this strategy we have ensured that the idea of inclusiveness is practiced in engagement in and delivery of our practical work.
- 1.2 The Strategy will provide detail to the Corporate Plan on how we realise and deliver overarching priorities. The Inclusive Growth Strategy will provide our local response to the Greater Manchester (GM) Local Industrial Strategy and sits at the centre of a range of core local strategies that are interdependent, these include:
- Tameside Housing Strategy (in development)
 - Tameside Strategic Asset Management Plan (in development)
 - GM Combined Authority (GMCA) 5 year Environment Plan
 - Tameside Local Plan (in development)
 - GM Spatial Framework (in development)
 - Tameside Locality Plan
- 1.3 The Strategy will deliver across all of the priorities in the Corporate Plan. The Strategy will be parent to sub delivery plans that further evidence the work across wider determinant strands such as health and poverty.
- 1.4 The Strategy has been informed by the GM Local Industrial Strategy, Independent Prosperity Review 2019 and Tameside Economic Baseline Review 2020. Wider studies, reports and research documents have also informed this work including the emerging Tameside Housing and Asset Management strategies. The Tameside Economic Baseline Review is attached as **Appendix B** and provides the core evidence base for this strategy.
- 1.5 The Strategy has been developed by a project team led by the Growth Directorate and team members drawn from GMCA, TMBC Policy and Communications, Operations and Neighbourhoods, Population Health, Digital and Education.

2. VISION, AIM, PRIORITIES

- 2.1 The vision for the Strategy (page 6) is:
"Tameside will be a place where our residents can Start Well, Live Well and Age Well".
- 2.2 The Strategy will use the following definition of inclusive growth set by the OECD:
"Economic Growth that creates opportunity for all segments of the population and distributes the dividends of increased prosperity, both in monetary and non-monetary terms, fairly across society".
- 2.3 The 13 aims set out in the Strategy (page 7) cover a wide range of ideas and areas of work that would need to be adopted for success. This includes an underpinning aim to build back better from COVID19. This strategy was developed prior to the COVID19 Pandemic and remains a robust response to Tameside's Inclusive Growth strengths, challenges and opportunities. Tameside's Economic Resilience and Recovery to COVID19 is integrated within this Strategy and our main aims and priorities remain unchanged.
- 2.4 The following strengths, challenges and opportunities are set out in the Strategy.
- Strengths (page 9 onwards)

- Location
- Infrastructure
- Strong Manufacturing and Engineering Sector
- Integrated strategic commissioning for health
- Challenges (page 16 onwards)
 - Pay, productivity, skills and health
 - Sectoral spread
 - Development space and building stock
 - Housing
- Opportunities (page 24 onwards)
 - St Petersfield
 - Ashton Moss
 - Highly connected Town Centres (digital)
 - Health Innovation
 - Housing regeneration

2.5 The Strategy has 24 priorities (page 47 onwards) across the 13 aims. The 24 priorities are focused on delivery of our projects, programmes and major pieces of work; this will reflect the nature of the Strategy in being targeted on physical delivery. Each priority will have a detailed delivery plan sat underneath to capture the depth and breadth of the work that will take place.

2.6 The delivery of the Strategy will require the Single Commissioning Organisation to play a lead role in the delivery of inclusive growth in our economy. The priorities have been compiled on the basis of the Council in particular acting as a creative and interventionist force that is prepared to invest and manage high levels of risks to deliver transformative change to the borough.

2.7 The 24 priorities are integrated/set against the following areas, plans and strategies.

- Inclusive Growth Strategy aims – clear line of sight
- Corporate Plan – clear line of sight to support investment
- GM Local Industrial Strategy – clear line of sight to support future bids
- Success Measures – clear measures for success (the Strategy has adopted the Corporate Plan measures although will need to be reviewed based on the impact of recession and ongoing economic shocks caused by COVID19 impact).
- Delivery partners – core delivery partners and in some cases lead organisations
- Inclusivity – appraisal of contributing to inclusive economic growth.

2.8 The evidence base for the Strategy has been provided from the primary sources set out below.

- Economic Baseline report 2020 (produced by Hatch Regeneris) (**Appendix B**)
- GM Independent Prosperity Review

3. **TIMELINE**

3.1 We aim to adopt this work through Tameside Executive Cabinet in December 2020 following a consultation and engagement exercise with stakeholders in October 2020. We will ensure that practical delivery continues to take place whilst the strategy is in development. The timeline is set out below.

- Development of strategy and evidence base – December 2019 to May 2020
- Draft for review – Executive Board 7 October 2020
- Draft to approve for public consultation (including stakeholder sessions) – Executive Cabinet 2 November 2020
- Public stakeholder consultation and engagement (including with youth council) – 4 November - 16 December 2020 for 6 weeks

- Draft for review alongside consultation findings – Executive Board 6 January 2021
- For adoption – Executive Cabinet 27 January 2021

4. BUSINESS INVOLVEMENT AND DELIVERY

- 4.1 The private sector will deliver much of the Strategy through the creation of new businesses, jobs and increased productivity. The building blocks of the inclusive growth are provided by private enterprise and other sectors working together to evolve current practices and approaches. The Tameside Prosperous Board has recently been reviewed and refreshed with the creation of the Tameside Prosperous Network.
- 4.2 In setting up the new Prosperous Network the Council will also lead in the creation of a new Inclusive Growth Board. This Board will be chaired by Cllr Oliver Ryan (Executive Member Finance and Growth) and lead on the implementation of the Inclusive Growth Strategy and associated cross cutting Public Service Reform projects with Lead Executive Members involved as appropriate in the delivery and monitoring of the Inclusive Growth Strategy.

5. CONSULTATION

- 5.1 The proposed consultation will run 4 November – 16 December 2020 (6 weeks) subject to approval. The consultation questions are set out in **Appendix C** for information/review. The consultation will take the following approach set out below. Face to face session will not be held due to the COVID19 pandemic, the project team will ensure that all groups have the opportunity to contribute through networks or bespoke consultation mechanisms:
- Online
 - Virtual stakeholder/partner workshops
 - One to one virtual stakeholder/partner sessions
 - Youth Council virtual workshop
- 5.2 The consultation findings will inform the final draft to be considered for adoption in January 2020.

6. CONCLUSION

- 6.1 The draft Tameside Inclusive Growth Strategy 2021-26 is provided for comment prior to any formal consultation in October 2020.

7. RECOMMENDATIONS

- 7.1 As set out at the front of the report.